

UNISTELLAR LIGHTS UP THE STARS IN AMERICAN CITIES

DURING COSMIC CITY NIGHTS



Marseille and San Francisco, June 29, 2023 - Unistellar, the market leader in smart telescopes, is holding **Cosmic City Nights** in cities across the United States, providing a unique opportunity for city dwellers in Washington, New York, and Oakland to encounter the wonders of the cosmos.

To make this happen, Unistellar is calling on its user community and partnering with astronomy clubs and large events this summer to bring stargazing to the middle of the city, thanks to the company's Deep Dark Technology, which reduces the effects of light pollution. The wonder of the stars is now accessible from anywhere, creating an opportunity for everyone to spend a joyful evening exploring the beauty of the cosmos and the cosmopolitan with members of their community.

Observation of the sky, even in big cities

From July until the end of September, the **Cosmic City Nights** program promises to transform major American cities into genuine celestial observatories. Throughout the summer, users of Unistellar smart telescopes are hosting multiple space observation activities from coast to coast in cities including New York, Atlanta, and San Francisco. They will share their enthusiasm for space exploration with curious city dwellers, families, and stargazers, creating a one-of-a-kind, awe-inspiring experience for everyone.

Cosmic City Nights are inspired by Unistellar's Deep Dark Technology. This unique innovation embedded in Unistellar telescopes is capable of eliminating the effects of pollution generated by city lights, making it possible for residents of big cities to look up at the stars and observe the cosmos – something once thought possible only in the countryside. Celestial objects that were previously invisible to the naked eye and thought to be lost in the bright glow of cities are now visible. From the middle of nowhere to the middle of the city, people everywhere can once again observe the Ring nebula with its vivid blue, green, and red hues, and the Cigar galaxy, located 11.4 million light-years away, with the picturesque shape and details for which it is named.

Numerous observation events

Galaxies and nebulae can be observed at the following events:

- On June 24, during the Annual Astronomy Festival on the National Mall in Washington, D.C.
- On July 14 and September 8, during the Fernbank After Dark nights in the heart of Atlanta.
- August 4, at the <u>Chabot Space & Science Center</u> in Oakland.
- September 29, at the Intrepid Museum in the heart of New York City.

For more information, visit the <u>Cosmic City Nights webpage</u>, follow #cosmiccitynights on social media, or visit the Unistellar Facebook page <u>https://www.facebook.com/unistellaroptics</u>

About Unistellar

Unistellar is the creator of the world's most powerful and easiest-to-operate smart telescopes. The company's proprietary and patented advancements in optics and imaging, as well as its line of connected products, makes immersion in the wonders of space possible for everyone, even those experiencing light pollution in the middle of a city.

The market leader in smart telescopes, Unistellar offers a one-of-a-kind space observation and discovery experience in the United States, Europe, Japan, and many other countries. The company has received two CES Awards, in 2018 and in 2022.

Through partnerships with leading scientific institutions like NASA and the SETI Institute, Unistellar has built the world's first citizen astronomy community. The Unistellar network's decisive contribution to planetary defense research has already been recognized by the leading journal Nature.

For more information about Unistellar, visit <u>http://www.unistellar.com</u> and follow us on <u>Facebook</u> et <u>Twitter</u>.

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